DESIGN STANDARDS FOR: SIGNS

General

The following are general guidelines for Greenway signs, trailhead markers, and directional signs. Signs are generally provided by Parks and Recreation. Contact the Parks and Recreation project manager for instructions on providing signage, installation procedures, and for approval of sign locations prior to installation.

Greenways Signs

1. For projects funded with Greenway levy funds, unless otherwise specified, Greenways signs shall be placed on or near park signs, wayfinding sign posts at intersections with main city streets, major trail intersections and trailheads.
2. Signs will include the following information: “Bellingham Parks and Recreation.” This may be waived if otherwise stated on the sign.

Trailhead Markers – General

1. Trailhead markers shall be placed at main collection points, parking lots and at the intersection of major trail systems
2. Primary trailhead markers shall have a system-wide map; one or more maps of trails or parks which can be accessed from that marker; directional signs naming the trail and mileage; a Greenway funding sign if appropriate; and other important parks, community or neighborhood information.
3. Neighborhood stewards shall be solicited for the upkeep of primary trailhead markers and the posting of periodic information.
4. Secondary trailhead markers shall be weatherproof pedestals. They shall have one or more trail maps of trails and parks from that marker. A wayfinding post may be placed nearby with directional signs naming the trail, mileage, and a Greenways sign.

Trailhead Markers – Specifications

2. No holes
3. Dimensions: 36"x24"
4. TIFF OR PDF image printed on vinyl sticky-back sign
Directional Signs - General

1. Directional signs shall be placed on wayfinding posts at intersections with main city streets, trail intersections, or other locations where trail clarification is needed.
2. Directional signs will list the name of the trail system; followed by, when appropriate, a name associated with the location of the sign (e.g. Prospect Street, Joe’s Garden, Birchwood Park, etc.); followed by, when appropriate, the name and mileage of destination points; followed by directional arrows. Some bollards may have more than one directional sign listing additional information.
3. Trail system names shall be consistent through the length of the trail and its connectors and be based on common name or officially adopted name usage. Trail names may be subdivided for park inventory and maintenance management systems. Examples of system names are: Whatcom Creek Greenway, Railroad Trail, Bay-to-Baker Trail, Interurban Greenway, Coast Millennium Trail, etc.
4. At termination points in areas of future development, temporary signs shall be placed stating: “Trail Ends. For future development information, contact Bellingham Parks and Recreation at (list phone number here) or at (list website here)”
5. Directional signs shall be made of traffic grade aluminum and be consistent in style. Sign colors shall be green for background and white for lettering.

Directional Signs - Specifications

1. Signs shall be street sign material, aluminum blank, rounded corners. Reference Section 9-28.8 of the WSDOT Standard Specifications for sign thickness. Note: The rounded corner will vary depending on the manufacturer. Sign images or templates may need to be adjusted accordingly.
2. Each sign shall have (4) 3/16” holes on each blank, one in each corner, 1/4” distance from each corner
3. Dimensions:
   - 6” x 4” Directional Signs (words)
   - 4” x 2” arrows (one-way, two-way)
   - 4” x 4” arrow (up and to left or right)
4. Lettering: Three lines maximum
5. Color: Background is Standard Dark Green. Letter or arrows shall be white. 1/8” Borders shall be white. Reflective material can be used but is not required
6. Hardware: #6 x 3/4” Stainless Steel, #1 square head (tamper proof), pan head screws. Use #1 square drive (available at Hardware Sales and other locations)
Directional Signs – Suggested Manufacturers:

1. **Correctional Industries Sign Shop** (for creation of entire sign including blank and lettering)
   WSP Grounds
   1313 N. 13th Ave.
   Walla Walla, WA 99362
   Attn: Mr. Ron Dixon

2. **Bellingham Public Works Sign Shop** (for printing and mounting onto sign blanks that you purchase)
   Contact Name: Arne Larsen, City of Bellingham Public Works

3. **Zumar Industries, Inc.** (for sign blanks)
   12015 Steele St. S.
   Tacoma, WA 98445
   Attn: Linda Seman
   Linda@zumar.com
   253-536-7740

4. **Northwest Safety Signs Inc.** (for creation of entire sign including blank and lettering)
   360-676-6272
   Marlene Dyck
   mdyck@safetysignsinc.com

Anti-Graffiti Protection

1. Install OraGuard Laminating film 215, a non-shrink laminate, on all non-traffic signs.

END OF SECTION