



CITY OF BELLINGHAM
OFFICE OF THE MAYOR
DAN PIKE

MAYORAL PROCLAMATION

WHEREAS, in the event of a premature death, life insurance provides financial security for families by helping surviving family members meet immediate, ongoing, and future financial obligations and objectives; and

WHEREAS, when someone who provides for other family members dies prematurely, insufficient life insurance coverage often results in financial hardship for surviving family members; and

WHEREAS, surveys consistently indicate that the majority of Americans believe that life insurance is an essential part of sound financial planning, and individuals, families, and businesses can benefit from the expert advice of a qualified life insurance professional; and

WHEREAS, the Life and Health Insurance Foundation for Education, the National Association of Insurance and Financial Advisors, and the American Council of Life Insurers, representing hundreds of leading life insurance companies and organizations, have designated September 2009 as "Life Insurance Awareness Month," with a goal to make consumers more aware of their life insurance needs, seek professional advice, and take the actions necessary to achieve the financial security of their loved ones.

NOW, THEREFORE, DO I, Dan Pike, Mayor of the City of Bellingham, proclaim September 2009 to be

LIFE INSURANCE AWARENESS MONTH

in the City of Bellingham, Washington and urge all citizens to join me in this special observance.



Signed this 31st day of August 2009.

A handwritten signature in blue ink, appearing to read "Dan Pike".
Dan Pike, Mayor
City of Bellingham