



Parks and Recreation Department
City of Bellingham

Dear Recreation/Education Specialist,

If you wish to reserve advertising space for educational/recreational activities in the Leisure Guide, please complete the following.

Ad Dimensions & Prices (all ads should be created using CMYK)

- Half Page: \$205 (7.75" wide x 4.42" high)
Full Page: \$410 (7.75" wide x 9" tall)
Inside front cover: \$670 (Trim 8.75" wide x 10.25" tall- Bleed 9.75" wide x 11.25" tall)
Inside back cover: \$500 (Trim 8.75" wide x 10.25" tall- Bleed 9.75" wide x 11.25" tall)
Back cover: \$840 (Trim 8.75" wide x 10.25" tall- Bleed 9.75" wide x 11.25" tall)

Committal Deadline: To reserve ad space payment must be received by Bellingham Parks and Recreation before 5 p.m. on the indicated date. Orders cancelled after this date are not eligible for a refund.

Camera Ready Deadlines: E-mail 300 dpi, TIF, JPG or PDF files to gggraphix@comcast.net by 5 p.m. on the indicated date. Ads not received by the deadline may not be published (ineligible for a refund).

2019 Leisure Guide Publishing & Committal dates:

Table with 5 columns: Quarterly Guide, Committal, Cover Camera Ready, Ad Camera-Ready, Publication. Rows include Winter 2019, Spring 2019, Summer 2019, Fall 2019, and 2020 Winter.

Complete form below and return with payment by committal date listed above.

Organization:

(Your events/activities must be educational and/or recreational in nature. Business advertising will not be accepted.)

Contact Person: Phone:

Address: City: Zip/Postal:

E-mail:

Type of Program(s):

Special Requests:

Table for payment details with columns: Payment, Quarter, Year, Cost. Rows include 1/2 Full Page(s), Inside front cover, Inside back cover, Back cover, and Total.

Please re-use the advertisement that I submitted for (list quarter/year here)

Cash (walk-in only) Check # PO# (gov't & educ. institutions only)

Credit Card: If you would like to pay with a credit card, please call our office at (360)778-7000.