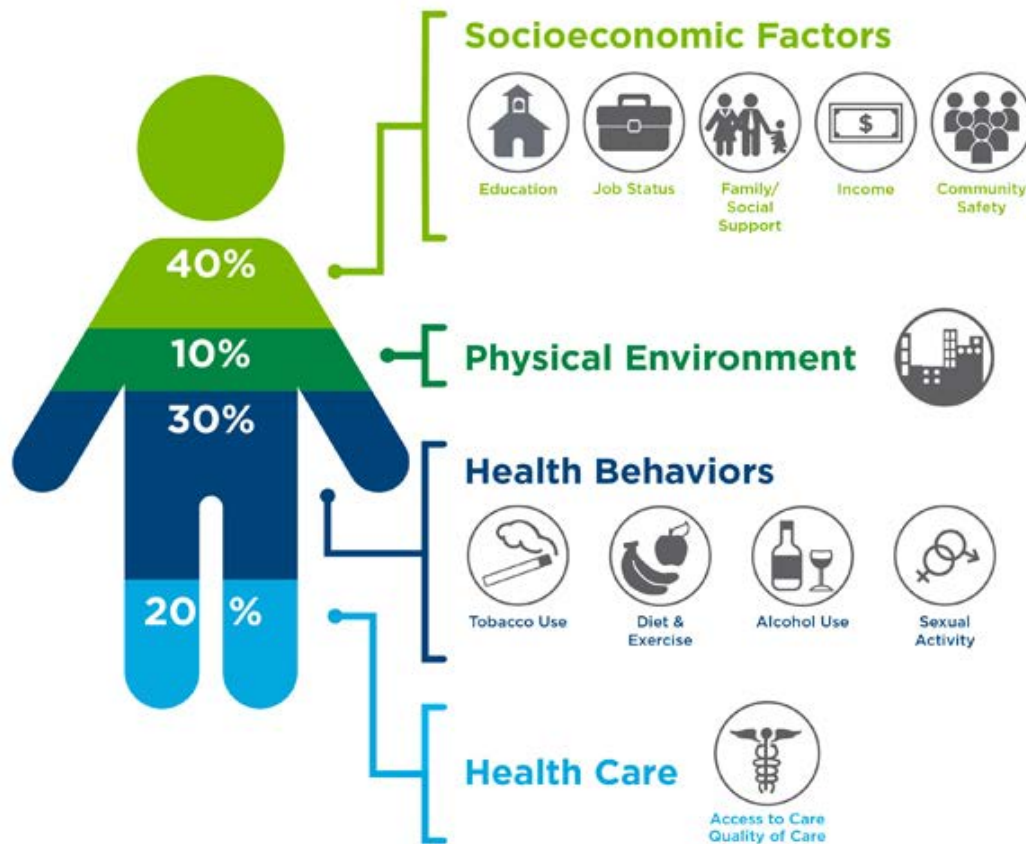


Community Health Improvement

Community Health Improvement is about making our community more vibrant, resilient, and equitable.

Health is complex and influenced by the health care we receive, our own health choices, and our communities. In fact, research tells us that where a person lives, the quality of their education, availability of parks, trails and open spaces, stability of housing and economic security and social relationships all have the largest impact on a person's long-term health.

What Goes Into Your Health?



The factors that influence health fall into four main categories:

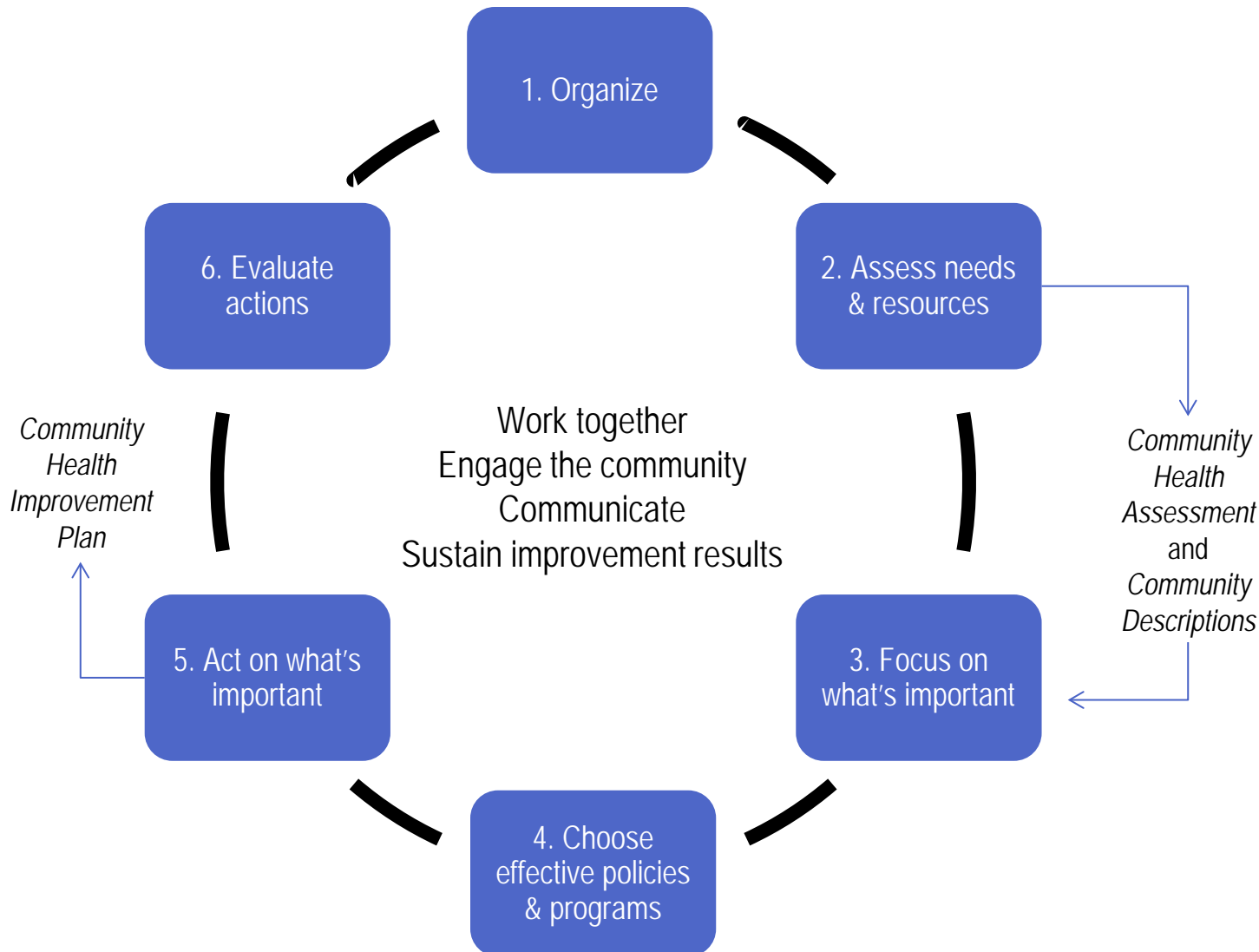
1. Socioeconomic Factors (40%)
2. Physical Environment (10%)
3. Health Behaviors (30%)
4. Health Care (20%)

Investigation and investment into each of these categories is important for improving the health of a community.

-The Centers for Disease Control and Prevention (CDC)

Community Health Improvement Phases

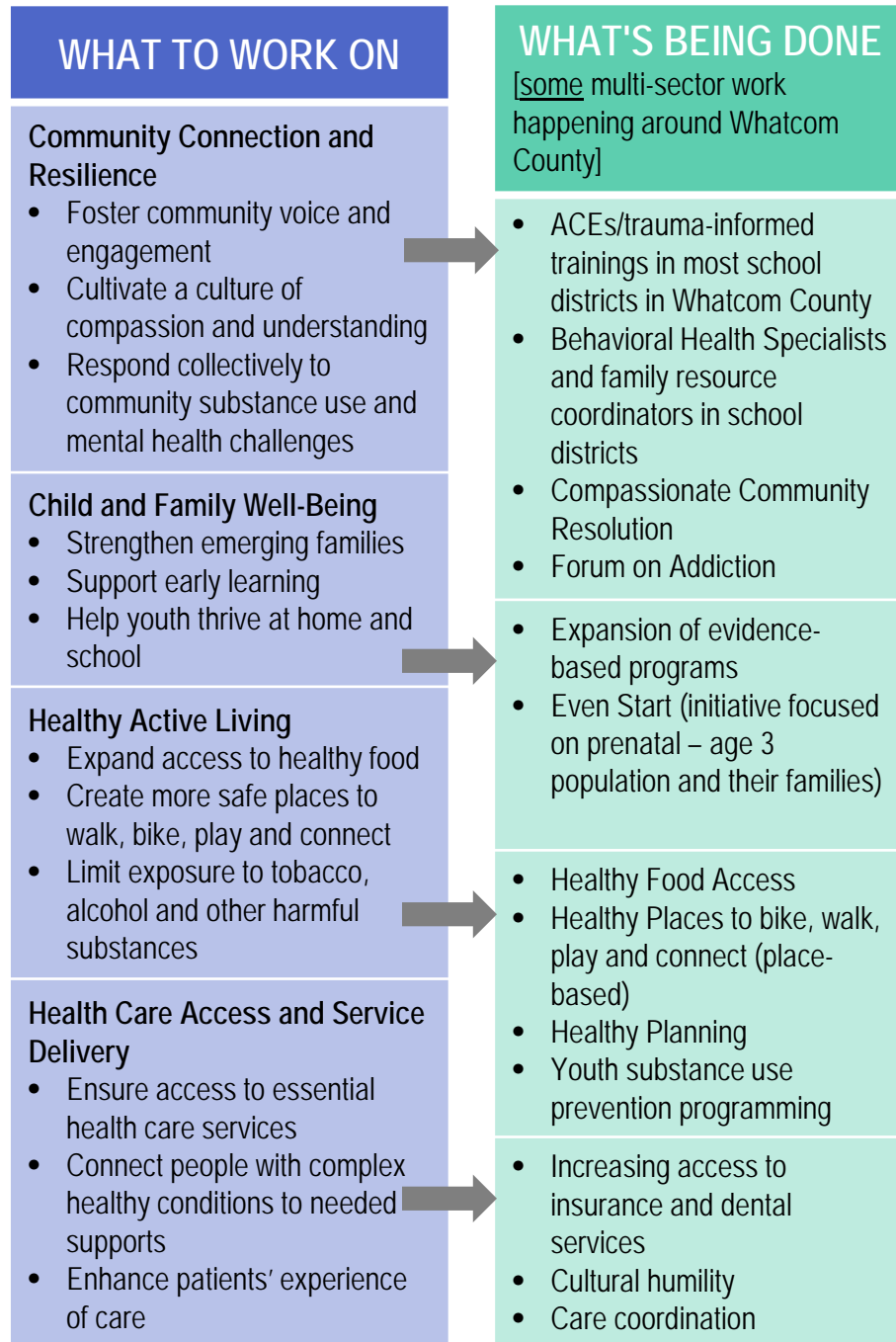
Community Health Improvement describes the efforts of a community to improve its local health conditions. The process is a long-term, repeating cycle of assessing community health needs, developing appropriate action plans, and mobilizing resources to carry out action plans. The overall goal is to employ local knowledge, community stories, multiple sources of data, and the actions of everyone from community volunteers to elected officials to improve the health of Whatcom County.



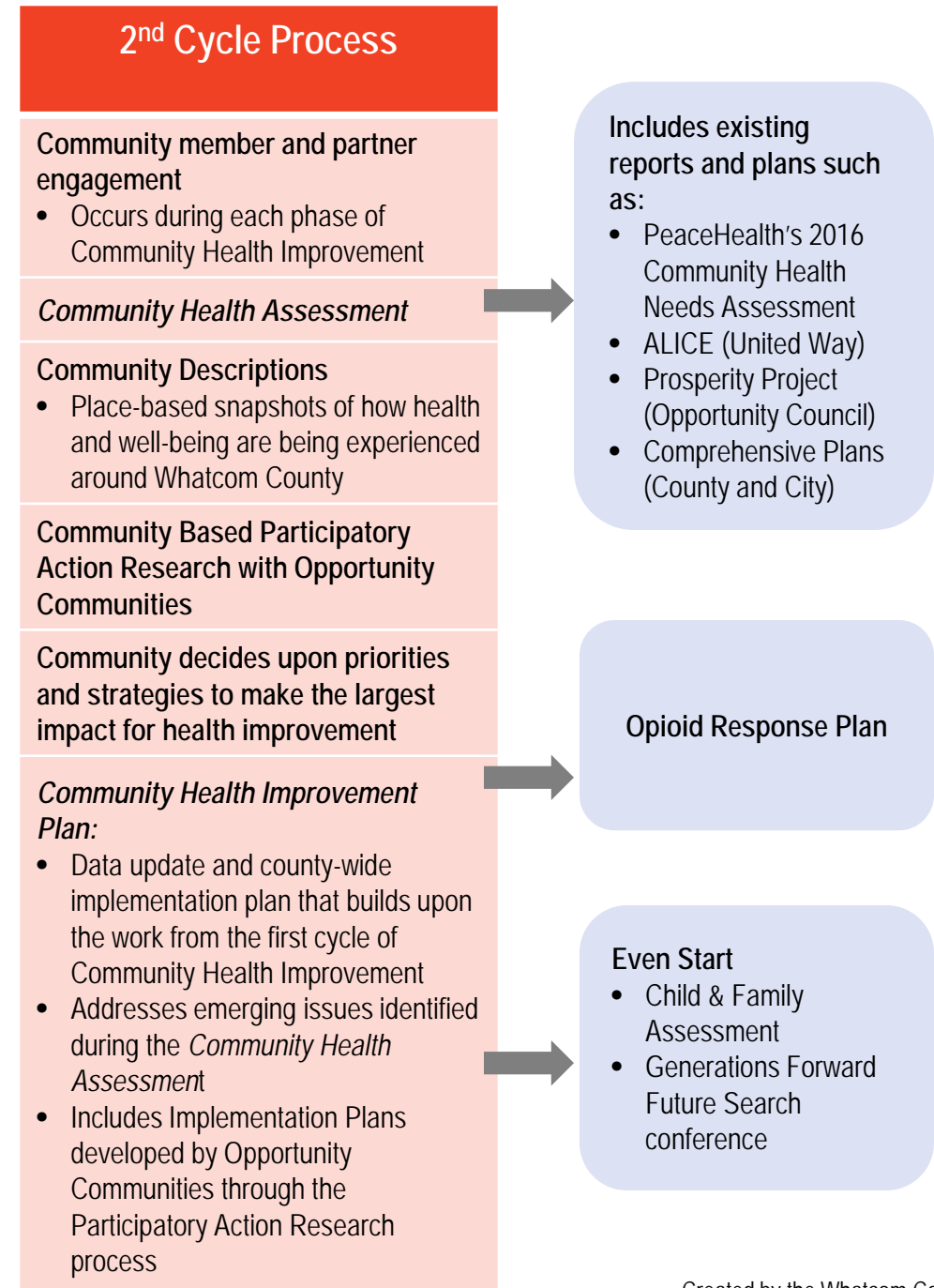
Seven Principles of Community Health Improvement:

- **Multi-sector collaborations** that support shared ownership of all CHI phases, including assessment, planning, investment, implementation, and evaluation
- Proactive, broad, and **diverse community engagement** to improve results
- **Shared definition of community** that encompasses both a significant enough area to allow for population-wide interventions and priority areas to address disparities among subpopulations
- **Transparent processes** to improve community engagement and accountability
- Use of **evidence-based strategies** and encouragement of innovative practices through evaluation
- Evaluation to inform **continuous improvement processes**
- Use of **high-quality data** pooled from and shared among diverse public and private sources

Community Health Improvement: 1st Cycle (2011 to present)



Community Health Improvement: 2nd Cycle (began in 2016)



To find out more, or get involved in the Community Health Improvement process, contact:



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