



Parks & Recreation Department, 3424 Meridian Street, Bellingham, WA 98225
 Telephone: (360) 778-7000 Fax: (360) 778-7001 TTY: (360) 778-7011

DEAR ADVERTISER, If you wish to reserve advertising space in the **Fall Leisure Guide** (Sept-Dec 2010), distributed in the Bellingham Herald on Sunday, September 4, 2010, **your events/activities must be educational and/or recreational in nature (business advertising will not be accepted)**. You may also pre-pay for any 2011 Leisure Guide ads. Please complete the form at the bottom of the page and **return it with your Check, Credit Card # or Purchase Order # to:**

Bellingham Parks and Recreation Department
 Attn: Leisure Guide Advertising
 3424 Meridian St, Bellingham WA 98225

ADVERTISING DIMENSIONS:

One Full Page (9.75 inches square) **\$340**

One Half Page (9.75" wide x 4.75" high) **\$170.00**

COMMITTAL DEADLINE: Friday, July 30, 2010 - 5:00 PM Payment and the invoice (below) must be received by Bellingham Parks and Recreation by this date. No order will be accepted after this date and any order cancelled after this date is **NOT** eligible for a refund.

CAMERA READY DEADLINE: Friday, August 13, 2010 - 5:00 PM. Submit your digital art files to gggraphix@comcast.net. See following page for Ad Submission Details. If your digital art file is not received by this date, your advertisement will not be published nor will you be eligible for a refund. ***If you would like to re-use an advertisement you previously submitted, please fill in the information at bottom of page.**

HERALD PUBLISHING DATES AND FUTURE COMMITTAL DATES:

Quarterly Guide	Committal	Camera-Ready	Publication
Fall 2010 (Sept-Dec 2010)	Fri, Jul 30, 2010 5pm	Fri, Aug 13, 2010 5pm	Sun, Sept 5, 2010
Winter 2011 (Jan-Mar 2011)	Wed, Nov 24, 2010 5pm	Fri, Dec 10, 2010 5 pm	Sun, Jan 2, 2011
Spring 2011 (Mar-May 2011)	Fri, Jan 28, 2011 5pm	Fri, Feb 11, 2011 5pm	Sun, Mar 6, 2011
Summer 2011 (May-Aug 2011)	Fri, Mar 25, 2011 5pm	Fri, Apr 8, 2011 5pm	Sun, May 1, 2011

(Note: Any organization which has not advertised in a one-year period will be removed from the mail list)

(COMPLETE INVOICE BELOW AND RETURN WITH PAYMENT BY COMMITTAL DATE-TIME LISTED ABOVE)

ORGANIZATION: _____
 (Your events/activities must be educational and/or recreational in nature. Business advertising will not be accepted)

CONTACT PERSON: _____ **PHONE** _____

ADDRESS: _____ **CITY** _____ **ZIP** _____

EMAIL ADDRESS: _____ (for email notification)

DESC. Of PROGRAMS: _____

PAYMENT:

I would like _____ page(s) in the Fall 2010 Leisure Guide for a total of \$ _____
 I would like _____ page(s) in the Winter 2011 Leisure Guide for a total of \$ _____
 I would like _____ page(s) in the Spring 2011 Leisure Guide for a total of \$ _____
 I would like _____ page(s) in the Summer 2011 Leisure Guide for a total of \$ _____ **Grand Total \$** _____

___ **Cash** (walk-in only) **Check #** _____ **PO#** _____ (gov't & educ. institutions only)

___ **VISA** ___ **MC Card #** _____ **Exp Date** ___ / ___ **Amt Pd \$** _____

* **Please re-use the advertisement that I submitted for the** _____ **Leisure Guide**