



Parks & Recreation Department, 3424 Meridian Street, Bellingham, WA 98225
 Telephone: (360) 778-7000 Fax: (360) 778-7001 TTY: (360) 778-7011

DEAR ADVERTISER, If you wish to reserve advertising space in the **Spring 2012 Leisure Guide** (Mar-May 2012), distributed in the Bellingham Herald on Sunday, Mar. 4, 2012, ***your events/activities must be educational and/or recreational in nature (business advertising will not be accepted)***. You may also pre-pay for future Leisure Guide ads. Please complete the form at the bottom of the page and **return it with your Check, Credit Card # or Purchase Order # to:**

Bellingham Parks and Recreation Department
 Attn: Leisure Guide Advertising
 3424 Meridian St, Bellingham WA 98225

ADVERTISING DIMENSIONS & PRICES

One Full Page (9.75 inches square) **\$380**

One Half Page (9.75" wide x 4.75" high) **\$190**

COMMITTAL DEADLINE: Mon. Jan 30, 2012 - 5:00 PM Payment and the invoice (below) must be received by Bellingham Parks and Recreation by this date. No order will be accepted after this date and any order cancelled after this date is **NOT** eligible for a refund.

CAMERA READY DEADLINE: Wed. Feb 8, 2012 - 5:00 PM. Submit your digital art files to gggraphix@comcast.net. **See following page for Ad Submission Details.** If your digital art file is not received by this date, your advertisement will not be published nor will you be eligible for a refund. ****If you would like to re-use an advertisement you previously submitted, please fill in the information at bottom of page.***

HERALD PUBLISHING DATES AND FUTURE COMMITTAL DATES:

Quarterly Guide	Committal	Camera-Ready	Publication
Spring 2012 (Mar-May 2012)	Mon, Jan 30, 2012 5pm	Wed, Feb 8, 2012 5pm	Sun, Mar 4, 2012
Summer 2012 (May-Aug 2012)	Fri, Mar 23, 2012 5pm	Wed, Apr 4, 2012 5pm	Sun, May 6, 2012
Fall 2012 (Sept-Dec 2012)	Fri, July 27, 2012 5pm	Wed, Aug 8, 2012 5pm	Sun, Sept 2, 2012
Winter 2013 (Jan-Mar 2013)	Mon, Nov 26 2012 5pm	Mon, Dec 10 2012 5pm	Sun, Jan 6, 2013

(Note: Any organization which has not advertised in a one-year period will be removed from the mail list)

(COMPLETE INVOICE BELOW AND RETURN WITH PAYMENT BY COMMITTAL DATE-TIME LISTED ABOVE)

ORGANIZATION: _____
 (Your events/activities must be educational and/or recreational in nature. Business advertising will not be accepted)

CONTACT PERSON: _____ **PHONE** _____

ADDRESS: _____ **CITY** _____ **ZIP** _____

EMAIL ADDRESS: _____ (for email notification)

DESC. Of PROGRAMS: _____

PAYMENT:

I would like _____ page(s) in the Spring 2012 Leisure Guide for a total of \$ _____
 I would like _____ page(s) in the Summer 2012 Leisure Guide for a total of \$ _____
 I would like _____ page(s) in the Fall 2012 Leisure Guide for a total of \$ _____
 I would like _____ page(s) in the Winter 2013 Leisure Guide for a total of \$ _____ **Grand Total \$** _____

___ **Cash** (walk-in only) **Check #** _____ **PO#** _____ (gov't & educ. institutions only)

___ **VISA** ___ **MC Card #** _____ **Exp Date** ___ / ___ **Amt Pd \$** _____

* **Please re-use the advertisement that I submitted for the** _____ (list quarter here)