MAYORAL PROCLAMATION

WHEREAS, financial literacy is essential to ensure that the people of Whatcom County are adequately prepared to manage money, credit, investments, and debt; and

WHEREAS, many citizens have difficulty managing their money due to a lack of financial literacy; and

WHEREAS, by increasing the financial literacy of the people of Whatcom County, we can improve the quality of their lives, provide them with skills for success, as well as strengthen the economy of this region and state; and

WHEREAS, it is everyone’s responsibility to learn the facts of investing, take charge of their money, realize the importance of saving toward their family’s future, and understand that it is never too late to invest; and

WHEREAS, during Financial Literacy Day, the Washington Council for Economic and Financial Education/Center for Economic and Financial Education, Western Washington University and its students, and local representatives of the financial services industry, will join to conduct an educational event at WWU to illustrate the importance of personal financial literacy;

NOW, THEREFORE, I, Dan Pike, Mayor of the City of Bellingham, do hereby proclaim May 1, 2010 as

“FINANCIAL LITERACY DAY”

In the City of Bellingham, Washington, and urge all citizens to join me in this special observance.

Signed this 13th day of April 2010.

Dan Pike, Mayor
City of Bellingham